

John W. Arnold

53 Monte Cresta Av · Pleasant Hill CA · 94523 · 925.363.3406 · job@holosite.com · <http://www.holosite.com>

SUMMARY

Multimedia developer with over six plus years experience in design and development. Successfully built chat rooms, e-commerce systems, portals, interactive demos, marketing, and sales presentations, and trained development teams and clients in new technologies and software for a variety of companies in the Bay Area from start to finish. Possess project experience utilizing Flash, Director, PHP, Tango, Cold Fusion, ASP, Java, XML, XSL, CSS, JavaScript, and SQL.

WORK-RELATED EXPERIENCE

The Moyer Group,April 2002 to current.

Application Developer

- Work with clients to build FileMaker Database systems.
- Produce Project Specification Documents, User Requirement Documents, and Test Plan.
- Performed technical writing for manuals on database and web enabled systems.
- Designed Flash, MySQL, PostgreSQL, PHP, and HTML applications.
- Beta Testing and assigned tasks for client applications.

LifeMap Communications, Inc.,Oct 99 to Feb 2002.

Manager of Development.

The LifeMap product is an Internet and intranet based HR Portal driven by a backend SQL database, which educates employees through FAQ's, Articles and Seminars about their benefits.

- Directed the team at Multimedia Live that built and designed original product.
- Responsibilities also included managing and training programming staff and IT.
- Managed product integrations with JDEdwards, PeopleSoft integrator DTI, and Human Resource Microsystems employing XML, COM, and ODBC.
- Implemented and designed product upgrades and documentation.
- Installation and setup of hosted and intranet based products utilizing IIS, Apache, Tango, Cold Fusion, Sybase, Microsoft SQL, and Oracle.
- Engineered Customer Support system, demo product, and website with Tango, Cold Fusion, IIS and SQL.
- Advised and designed multimedia related marketing.
- Produced shockwave animations for seminars, calculators and website.
- Assisted with sales presentations, programmed and managed database integrations, executed technical support for clients, administration, and computer maintenance.

OnlytoysOct 97 to Current.

Webmaster for e-commerce toy store.

Currently re-engineering website with a new UI (user interface), conversion from Tango to PHP, and database upgrade from FileMaker to SQL.

Responsibilities have included site maintenance, designing the scope and function of the website, creating the original UI, templates, graphics, and flow. Additional responsibilities included installation and setup of DNS, mail, and web server on Macintosh OS.

Multimedia LiveFeb 96 to Oct 99

Graphic Designer, Programmer, Lead Project Programmer

- Performed client training and site design with client.
- Collaborated with graphic designers to create web pages and optimized web graphics from Illustrator designs.
- Other responsibilities included creating, programming, designing, and advising on various websites using Photoshop, Illustrator, HTML, JavaScript, Java, Tango, ASP, Sybase, and FileMaker.
- Engineered interactive training CDs and marketing using Director.
- Also created shockwave animations, installation of chat rooms and website additions employing proprietary software, and optimization of video.
- Assisted in sales presentations, customer support, database integration, web server solutions, interactive training, administration, and computer maintenance.

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Digital Phenomena, Inc.,October 97 to Aug 99

Intern and Webmaster.

Studied 3D, animation, and video software. Utilized After Effects and built objects in 3D Studio for Television and Game projects. Updated website with current projects, profiles, and streaming video examples.

Programma, Inc.,.....Summer and Fall Semester 94

Intern

Internship in 3D modeling and animation as well as programming at Programma, Inc, a leading VAR of AutoDesk and Macromedia software and as well as Windows based hardware. Responsibilities included customer support, technical support, and training on products. Studied 3D Studio.

ADDITIONAL CONSULTING EXPERIENCE

SF Cares - Web developer, Internet Technical Consultant

San Francisco Child Care Providers Association - Web developer, Internet Technical Consultant

South of Market Child Care - HTML Programming Maintenance, IT

Painted Drum Studios - Web developer

Autodesk - Web based help system developer

FlaxArt - Web System Training, Photoshop Training

Broderbund - Director CD-Rom Demo, 3D Modeling

Actors Theatre in Santa Rosa - Web developer

Cal Alive Educational CD-Rom - Beta Testing, Voiceovers, Flash training, and Internet support.

Memphis Pink Palace Museum - Graphic Designer and Lead Programmer for laser disk driven kiosk.

COMPUTER EXPERIENCE

Conversant on with Windows, Macintosh, and Linux platforms.

Software experience includes:

- Servers:

Practiced with Windows 2000, XP, 98, Macintosh OS, IIS, Apache, and limited Sun and Unix installation and management.

- Database and Middle ware:

Well-versed in PHP, ASP, JSP, XML, XSL, and certified in Cold Fusion, and Tango. Knowledgeable in MS-SQL, MySQL, PostgreSQL, Access, FileMaker, Sybase, Oracle.

- Web Related Design:

Proficient in HTML, Shockwave, Flash, JavaScript, Java, CSS, DHTML. Programs include Homesite, BBedit, Dreamweaver, and Cold Fusion Studio.

- Programming and Multimedia:

Skilled with Macromedia Director, Flash, mTropolis, and C++.

- Project Management Office:

Knowledgeable in Exchange, Project, Word, Excel, Power Point, QuarkXPress, Indesign, and Adobe PageMaker.

- Drawing - Bit and Vector:

Accomplished with Adobe Photoshop, Adobe Illustrator, Freehand, Image Ready, Fireworks, and Adobe Streamline 4.0.

- Animation and 3-D Modeling:

Versatility with Media Cleaner, After Effects, Premiere, Final Cut Pro, 3D Studio Max, Form Z, Swift 3D, and various other 3D Modeling applications.

EDUCATION

University of South Carolina

1995

Bachelor of Arts in Media Arts with honors from the South Carolina Honors College. Emphasis on video, and courses in multimedia and digital imaging, 3.3 GPA